



CAPABILITY STATEMENT

Our mission at digital OutPost is simple: **Quality**.

Located in the southern California beach city of Carlsbad, digital OutPost is San Diego's largest high definition video production facility focused on video-based training and interactive media. From video to web to mobile application development, digital OutPost is the one-stop shop for all your digital media needs.

At digital OutPost, we:

- ✓ Create compelling video-based training scenarios designed specifically for group facilitation and interaction
- ✓ Increase the value of presentations by converting them into Vforum® training, enabling fast searches to quickly find the answers and relevant information needed
- ✓ Ensure a high quality experience by delivering stunning video over the smallest data pathways

As a full service Video Production Facility, we are focused on producing impactful projects for web, mobile and disc-based delivery to fulfill corporate and government needs. We take great pride in consistently delivering the highest quality products to promote and protect your agency's image.

Certifications & Registrations

DUNS **958761538**

CAGE Code **1CCA5**

Small Business Enterprise (**SBE**)

SAM Registered

GSA **GS-23F-0143S**

Terms and Conditions

SINs **541 4B Video Production**

541 3 Web Based Marketing

NAICS Codes

512110 Motion Picture and Video Production

512191 Teleproduction and Other Postproduction Services

518210 Data Processing, Hosting And Related Services

541330 Engineering Services

541430 Graphic Design Services

541511 Custom Computer Programming Services

PSC Codes

T006 Photo/Map/Publication-Film/Video Tape Production

T015 Photo/Map/Publication-General Photographic: Motion



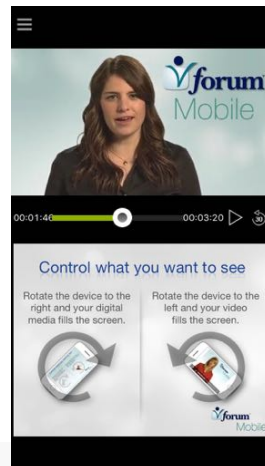
Our Innovative Capabilities

- ✓ **Video Production One-Stop Shop** Project Design, Logistics, Subject Matter Expert Outreach, Storyboarding, Writing, HD Video Shooting, Reenactments, Editing, Motion Graphics, Audio, Encoding, Programming for Web, Mobile and DVD, Hosting and Fulfillment—all under one roof.
- ✓ **Vforum®** A proprietary video-based, interactive desktop and mobile training platform to quickly search and review presentations, sales meetings, product launches, lectures and how to's. Designed for the US Navy over a decade ago, it has been successful in sharing knowledge across the fleet. Learn more at www.vforummobile.com
- ✓ **On-Line Training** ✓ **Interactive Design** ✓ **Web Application Development**
- ✓ **Video Compression** digital OutPost has been encoding video since 1996, creating high quality video at very low data rates enabling prompt, buffer-free playback

Our Best Value/Differentiators

We get the job done right the first time.

- ✓ **Past Performance** US Army Recruiting Command, SPAWAR, US Navy, US Marine Corps, Camber, Akima, National Library of Medicine, California POST and CalOES. We have extensive experience working on Army, Navy and Marine Corps bases nationwide and understand the critical nature of working closely with DOD PAOs and Military Subject Matter Experts.
- ✓ **Partial Awards List**
 - 2012 Emmy Nominated – Did You Know? “Fatigue” California POST
 - 2012 Emmy Award – Did You Know? “10-97” California POST
 - 2012 Bronze Telly – Army Adventure, US Army Recruiting Command
 - 2015 Silver Telly – Basic Combat Training, US Army Recruiting Command
 - 2015 Bronze Telly – US Army Pay and Entitlements, US Army Recruiting Command
- ✓ **Subject Matter Expert Driven Training**
- ✓ **Scenario-based Training Videos** Ideal for Law Enforcement and Military since 2004
- ✓ **Exclusive, Proprietary Vforum® Desktop and Mobile Training Platform** For viewing and searching podium-style presentations on your intranet or the internet
- ✓ **Founded in 1996** – In business for 20+ years
- ✓ **All our Expertise is Under One Roof** in a 12,000 sq ft Digital Media Facility located in beautiful Carlsbad, California with world-class locations for year-round video production



2772 Loker Ave W, Carlsbad, CA 92010-6610
800/464-6434 760/431-3575 760/431-8717 fax
www.dop.com
Brian Douglass, President brian@dop.com
Dane Wygal, COO dane@dop.com
Terry Barnum, CTO terry@dop.com

